

TIMES HERALD-RECORD

Printing and Insert Delivery Pricing

Rates effective April 1st, 2010

Single Sheet Total Market Coverage with Home Delivery Rates

	1/0	1/1	2/0	2/2	4/0	4/4
5	\$ 72	\$ 92	\$ 76	\$ 100	\$ 115	\$ 177
10	\$ 54	\$ 75	\$ 60	\$ 80	\$ 95	\$ 126
15	\$ 51	\$ 61	\$ 55	\$ 65	\$ 84	\$ 100
20	\$ 49	\$ 55	\$ 53	\$ 60	\$ 74	\$ 85
40	\$ 36	\$ 40	\$ 40	\$ 44	\$ 61	\$ 70
60	\$ 34	\$ 38	\$ 38	\$ 41	\$ 52	\$ 66
80	\$ 33	\$ 37	\$ 37	\$ 40	\$ 50	\$ 63
105	\$ 32	\$ 36	\$ 36	\$ 39	\$ 49	\$ 60
150						\$ 56
200						\$ 52
250						\$ 51

PID Four Page Quarterfold and Half Sheet Rates with Total Market Coverage

TH-R Daily 4 Page Quarterfold and 10"x11" Single Sheet		TMC 4 Page Quarterfold and 10"x11" Single Sheet	
Rates	4/4	Rates	4/4
5	\$ 182	5	\$ 200
10	\$ 131	10	\$ 144
20	\$ 88	20	\$ 97
40	\$ 82	40	\$ 90
60	\$ 76	60	\$ 84
80	\$ 70	80	\$ 77
105	\$ 66	105	\$ 73
150	\$ 58	150	\$ 64

Daily Half Sheet Total Market Coverage with Home Delivery (5.5" x 8.5")	
Rates	4/4
5	\$ 63
10	\$ 48
20	\$ 37
40	\$ 30
60	\$ 25
80	\$ 22
105	\$ 20
150	\$ 16
250	\$ 15

- Price listings above 80 lb. paper
- Add \$4.00 per thousand neon paper
- Minimum printing 5,000 pieces (Daily paper)
- PID's ordered must be increments of 5,000 pieces
- Rates are a per thousand cost