



## Let your Hudson Valley Media Group Representative Help you Find Unused Co-op Dollars

### Here's How it Works

1. Simply Write down the names of any product you regularly purchase from a manufacturer or distributor
2. Record your merchant number next to each product
3. We'll do the Rest! We will:
  - Research any co-op dollars you may have
  - Report our findings to you within 10 days
  - Assist you in applying the co-op funds to your advertising schedule for maximum impact
  - Produce an end of month co-op statement and funds for you to submit to the manufacturer for reimbursement

Product/Manufacturer	Merchant or Account Number	Contact Name	Phone

Business Name: \_\_\_\_\_

Address: \_\_\_\_\_

Phone Number: \_\_\_\_\_

Print Name: \_\_\_\_\_

Signature: \_\_\_\_\_

Your signature on this form is to authorize a representative of Hudson Valley Media Group and/or ReCas, a division of Multi-Ad Services, Inc. in Peoria, IL to research cooperative advertising funds and ad material availability for use by my company. Please release any cooperative advertising information, including accrual balances, to the ReCas representative who calls you.

**HVMG Rep Contact Info:**