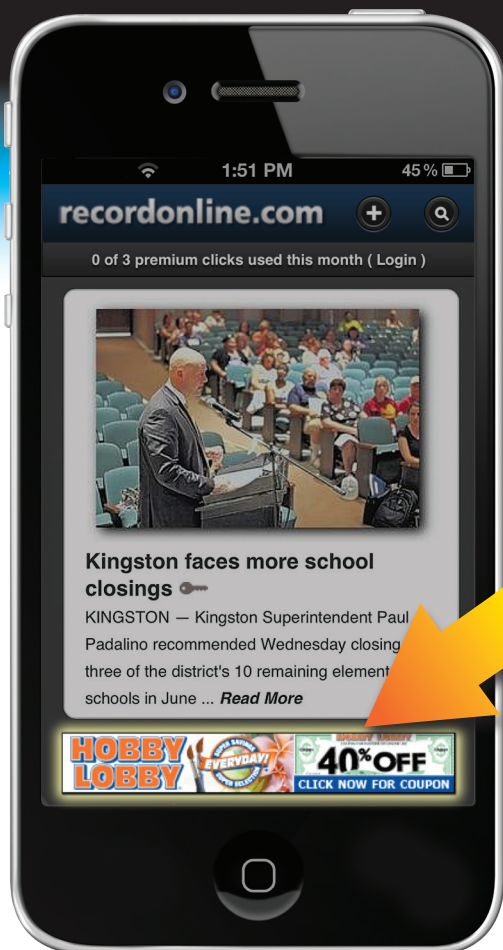


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Static ads only, no animation.

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- **Over 6,500** Daily Unique Mobile Visitors
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Did you know?

- 83% of Hudson Valley Adults have internet access.
- 42% of Hudson Valley Adults have a smartphone with internet access.
 - **More than 1 in 3 (34%)** of these smartphone owners visited a Hudson Valley Media Group website in the past 30 days!

Hudson Valley Smartphone users are...

Gender		Education		Household Income	
Male	55%	College Grad	46%	\$75,000+	47%
Female	45%	Some College	30%	\$30,000-74,999	32%
Age		Home Owners	76%	Less than \$30,000	21%
18-34	42%	HH with children (under 18)	46%	Median Income	\$72,100
35-54	43%				
55+	15%				

Sources: 2012 Clark, Martire & Bartolomeo Inc. Market Study; Omniture Site traffic: 3 Month Average (May-July 2012)

Contact a Hudson Valley Media Group representative to set up your Mobile Ad today!

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