



CALL TRACKING

Bring your business out of the shadows.

How do you know your marketing strategy is working? Today, more than ever, phone calls are still one of the best sources of quality leads for your business. Now you can finally shed light on what leads you gain from advertising campaigns on and off line.

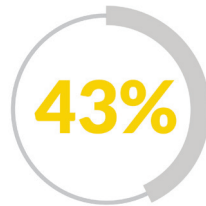


61%



61% of businesses rate phone calls as one of their highest quality leads.

BIA/KELSEY & CONSTAT, 2011



43% of all search-related conversions happen over the phone.

ADINSIGHT, 2012

10% ↑
INCREASE

Ads with phone numbers are said to have a 10% increase in click-through rate.

WEBVISIBLE, 2012

KEY FEATURES:

- Trackable phone numbers
- Real-time analytics of all ad clicks and marketing-generated phone calls
- Ability to listen to phone call recordings via the easy-to-use dashboard
- Unique, local and toll-free numbers

Suggested product pairings:

SEARCH ENGINE MARKETING

