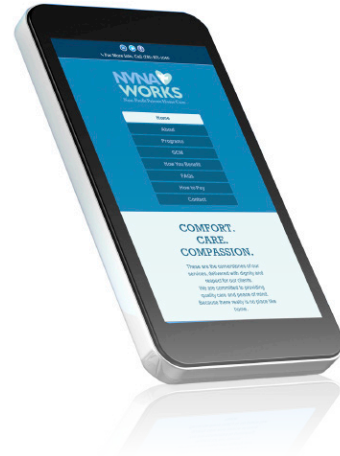




# MOBILE WEBSITE DESIGN

## Customers should be able to find you from anywhere.

Today, more local customers are searching for your business with their smartphones. Are you losing customers who are searching for your business while they're on the go? Give customers anywhere access to your website while generating more business for you.



40% of consumers will go to a competitor's site after a bad mobile experience.

COMPUWARE, 2012



95% of smartphone users have searched for local information on their phone.

THE MOBILE MOVEMENT STUDY, 2011



57% of customers would not recommend a business with a bad mobile site.

GOOGLE, 2012

### KEY FEATURES:

- Improves user experience: click-to-call or click-to-email functionality
- Ongoing support and maintenance
- Social media, search integration, contact forms and more
- Includes hosting & 5 changes

Suggested product pairings:

- LIST OPTIMIZATION
- LOCAL PROFILES

