



Orange Magazine showcases the lives of active people who are living, working, shopping and playing in Orange County, New York through beautiful photos and feature stories.

The only lifestyle magazine of its kind in Orange County, this full-color, high-quality magazine is distributed six times per year.

| Issue Date | Available | Copy & Space Deadline |
|---------------------|----------------|-----------------------|
| February/March | January 2015 | December 19 |
| April/May | March 2015 | February 13 |
| June/July | May 2015 | April 17 |
| August/September | July 2015 | June 19 |
| October/November | September 2015 | August 14 |
| December/January | November 2015 | October 16 |
| February/March 2015 | January 2016 | December 11 |

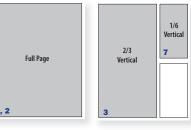
DID YOU KNOW?

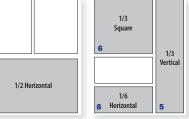
21,000 copies of Orange Magazine are delivered throughout the county, including 11,000 copies mailed directly to affluent Orange County households with yearly incomes exceeding \$150,000. An additional 10,000 are also distributed to select area locations. Visit OrangeMagazineNY.com to find a complete list.

Advertising Rates and Information:

AD ENHANCE

| | 5-7 Issues Annually | 2-4 Issues Annually | Single Issue | Ad Sizes & Dimensions | | | | |
|---------|------------------------|------------------------|--------------|-----------------------|----------------------|-------------------|--|--|
| | \$1,870 | \$2,180 | \$3,265 | 9.5″ x 11.375″ | With Bleed | 1 Full Page | | |
| | \$1,870 | \$2,180 | \$3,265 | 7.99″ x 9.87″ | Non-Bleed | 2 Full Page | | |
| Full Pa | \$1,462 | \$1,704 | \$2,551 | 5.27″ x 9.87″ | | 3 2/3 Page | | |
| | \$1,165 | \$1,358 | \$2,031 | 7.99″ x 4.85″ | | 4 1/2 Page | | |
| | \$790 | \$920 | \$1,375 | 2.55″ x 9.87″ | Vertical | 5 1/3 Page | | |
| 1, 2 | \$790 | \$920 | \$1,375 | 5.27″ x 4.85″ | Square | 6 1/3 Page | | |
| | \$475 | \$552 | \$824 | 2.55″ x 4.85″ | Vertical | 7 1/6 Page | | |
| | \$475 | \$552 | \$824 | 5.27″ x 2.35″ | Horizontal | 8 1/6 Page | | |
| | | | | | Premium Ad Positions | | | |
| | \$2,335 | \$2,723 | \$4,079 | 9.5″ x 11.375″ | With Bleed | Inside Front | | |
| | \$2,335 | \$2,723 | \$4,079 | 9.5" x 11.375" | With Bleed | Page 3 | | |
| 1/2 Hor | \$2,335 | \$2,723 | \$4,079 | 9.5″ x 11.375″ | With Bleed | Inside Back | | |
| 4 | \$2,521 | \$2,940 | \$4,404 | 9.5″ x 11.375″ | With Bleed | Back Page | | |





All ads include AdEnhance - contact your representative for additional details.

Reproduction materials: Accepted file formats: PDF, TIF, and EPS. All colors used must be CMYK, no spot or Pantone.

Artwork must be submitted at 300 dpi. Line art must be 1200 dpi. All fonts must be embedded. We do not accept PageMaker or InDesign files. All ads must be accompanied by hard copy proofs.

Revised: 2/4/2015

By using rates contained herewith, advertisers agree to the terms outlined under "Retail Advertising Policies."

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